

44TH ANNUAL WILLIAMS BAY FINE ART FEST

Edgewater Park • Williams Bay, Wisconsin

Saturday, July 25, 2020 • 9:00 a.m. – 5:00 p.m. & Sunday, July 26, 2020 • 10:00 a.m. – 4:00 p.m.

A JURIED FINE ART AND FINE CRAFT EXHIBITION LIMITED TO 60 EXHIBITORS

EXHIBITION RULES & GUIDELINES

Eligibility Requirements

All works must be original in concept and design and must have been created by the applicant; work from molds or kits, commercial, manufactured, or mass-produced items are not permitted. *Artists violating this eligibility requirement will be asked to leave immediately and will not be allowed to return to the show.*

Media is limited to fine art and fine crafts in the following categories: Clay/Pottery, Fiber, Leather, Glass, Graphics, Metal, Pencil/Pastel, Photography, Oil/Acrylic, Sculpture, Wood, Watercolor, Mixed Media, Jewelry

Artists must be 18, or older to exhibit.

Rules

1. Exhibitors are responsible for loading, unloading and assembling their tent and display.
2. Exhibitors will be able to park at the Edgewater Park to unload and load. Nearby parking will be provided during the event. Exhibitors may not park at Edgewater Park while the event is in progress.
3. Exhibitors are required to provide a white canopy tent for their booth and provide their own table/chairs.
4. All exhibits must be placed within the confines of the tent.
5. Early set-up is available on Friday, July 24 from 3:00 - 5:00 p.m.
6. Saturday set-up: All vehicles must be unloaded by 8:00 a.m. and booths must be open by 9:00 a.m.
7. Any exhibitor disbanding before 5:00 p.m. on Saturday will not be permitted to return to the show.
8. Any exhibitor disbanding before 4:00 p.m. on Sunday will not be permitted to return to the show.
9. Sales Representatives are not allowed. The booth artist/s must be present both days of the show.
10. Artists may share a booth or purchase more than one booth as available. Limit 2.
11. Reproductions of original work must be marked as such and may not be more than 20% of the total display.
12. Municipal ordinances prohibit alcohol in the park.
13. Exhibitors are responsible for collecting and reporting 5.5% sales tax to the Wisconsin State Sales and Excise Tax Division. If you do not have a form, one will be provided to you at check-in.
14. The artist assumes full responsibility for the care, safety, and security of their work and property. Police security will be provided Saturday from 6 p.m. - 8 a.m. Sunday morning for the purpose of leaving display units set up. The WBCAA, its Board of Directors and Members and the Village of Williams Bay assumes no responsibility of liability for damage, theft, vandalism or other loss of property.

****Booths will be checked periodically to ensure compliance with the Eligibility Requirements and Rules****

Fees

\$150 Internal Booth

\$200 Corner Booth (Please note: corner booths are available on a first come/first served basis. If we are not able to provide a corner booth for you, the additional fee will be returned to you.)

\$20 Jury Fee (The new artist jury fee is non-refundable and must be submitted with the application and booth fee to be considered. If your work is not accepted, the booth fee will be returned to you.)

Booth Assignments: Booth assignments will be provided to artist at set-up and not before.

Revised 2020sj

<u>Cash Awards</u>	\$500 Best of Show Fine Art
	\$500 Best of Show Fine Craft
	\$250 Audience Choice

Jury Rules

1. All new artists must submit a jury; artists do not need to submit a jury if they have previously been accepted to the Williams Bay show.
2. The jury fee is \$20 and must be submitted with the Application and booth fee to be considered.
3. The jury submission must represent the media and quality of your proposed exhibit.
4. **Jury deadline for new artists is April 1, 2020. Artists will be notified by May 1.**
5. Jury entries must conform to the format/s outlined below:
 - A total of six digital images must be submitted: FIVE images must be of your current work and ONE of your booth showing items displayed.
 - Submit all on a single CD or mail hard copy images. Do not email images.
 - Clearly label the outside of the CD or hard copy images with the artist's name and medium.
 - All submissions must include a *reference sheet* representing the BOOTH image and FIVE images of the artwork. Label with artist's name and medium.

Returning Artist: A reference sheet representing the booth image and five images representing the art should be submitted with your application. Priority application deadline is April 1, 2020; extended deadline is May 1.

Cancellation: There will be no refunds for cancellation after acceptance, removal for cause, bad weather or other acts of nature. Exceptions may be made for highly unusual circumstances at the discretion of the WBCAA. There is no rain date.

Special Needs Assistance: Every effort will be made to assist artists with special needs. If you have a special need, please make your request on the application form.

Artists Breakfast: A simple breakfast and coffee will be provided to artists on Saturday morning during set-up.

Artist Demonstrations: Artists are encouraged to demonstrate their medium before the public to encourage interest.

Artist Raffle: Artists are encouraged to participate in the raffle by selecting a donation from their work. Winners will be sent to your booth to pick up their prize. Tickets and drawings will be conducted throughout the weekend. If you would like to participate, please sign-up during set-up on Saturday.

Lunch & Dinner: Lunch is available for purchase in the park and in several restaurants in town.

Questions/Contact: Our preferred method of communicating with you will be via email, so it is important that we can read your address and that you update us if it changes.

Email: wbfineartfest@gmail.com
 Address: Williams Bay Fine Art Fest
 PO Bo 314
 Williams Bay, WI 53191
 Website: www.wbcaa.com