

# 48th ANNUAL WILLIAMS BAY FINE ART FEST

Edgewater Park • Williams Bay, Wisconsin

Saturday, July 29, 2023 • 9:00 a.m. – 5:00 p.m. & Sunday, July 30, 2023 • 10:00 a.m. – 4:00 p.m.

A JURIED FINE ART AND FINE CRAFT EXHIBITION LIMITED TO 60 EXHIBITORS

## EXHIBITION RULES & GUIDELINES

### Eligibility Requirements

All works must be original in concept and design and must have been created by the applicant; work from molds or kits, commercial, manufactured, or mass-produced items are not permitted. *Artists violating this eligibility requirement will be asked to leave immediately and will not be allowed to return to the show. Artist booths will be monitored for compliance during the show.*

Media is limited to fine art and fine crafts in the following categories: Clay/Pottery, Fiber, Leather, Glass, Graphics, Metal, Pencil/Pastel, Photography, Oil/Acrylic, Sculpture, Wood, Watercolor, Mixed Media, Jewelry

Artists must be 18, or older to exhibit.

### Rules

1. Exhibitors are responsible for loading, unloading and assembling their tent and display.
2. Exhibitors will be able to park at the Edgewater Park to unload and load. Nearby parking will be provided during the event. Exhibitors may not park at Edgewater Park while the event is in progress.
3. Exhibitors are required to provide a white canopy tent for their booth and provide their own table/chairs.
4. All exhibits must be placed within the confines of the tent.
5. Early set-up is available on Friday, July 28 from 3:00 - 5:00 p.m.
6. Saturday set-up: All vehicles must be unloaded by 8:00 a.m. and booths must be open by 9:00 a.m.
7. Any exhibitor disbanding before 5:00 p.m. on Saturday will not be permitted to return to the show.
8. Any exhibitor disbanding before 4:00 p.m. on Sunday will not be permitted to return to the show.
9. Sales Representatives are not allowed. The booth artist/s must be present both days of the show.
10. Artists may share a booth or purchase more than one booth as available. Limit 2.
11. Reproductions of original work must be marked as such and may not be more than 20% of the total display.
12. Municipal ordinances prohibit alcohol in the park.
13. Exhibitors are responsible for collecting and reporting 5.5% sales tax to the Wisconsin State Sales and Excise Tax Division. If you do not have a form, one will be provided to you at check-in.
14. The artist assumes full responsibility for the care, safety, and security of their work and property. Police security will be provided Saturday from 6 p.m. - 8 a.m. Sunday morning for the purpose of leaving display units set up. The WBCAA, its Board of Directors and Members and the Village of Williams Bay assumes no responsibility of liability for damage, theft, vandalism or other loss of property.

Fees: *Please note the \$20 increase in booth fees.*

*This increase will allow us to support a new initiative in Industrial Arts*

\$170 Internal Booth

\$220 Corner Booth (Please note: corner booths are available on a first come/first served basis. If we are not able to provide a corner booth for you, the additional fee will be returned to you.)

\$20 Jury Fee (The *new artist* jury fee is non-refundable and must be submitted with the application and booth fee to be considered. If your work is not accepted, the booth fee will be returned to you.)

Booth Assignments: Booth assignments will be available to artist at set-up on Friday, July 28 and Saturday, July 29.

Cash Awards:           \$500 Best of Show Fine Art  
                              \$500 Best of Show Fine Craft  
                              \$250 Audience Choice

Jury Rules

1. All new artists must submit a jury; *artists do not need to submit a jury if they have previously been accepted to the Williams Bay show.*
2. The jury fee is \$20 and must be submitted with the Application and booth fee to be considered.
3. The jury submission must represent the media and quality of your proposed exhibit.
4. **Jury deadline for new artists is April 1, 2023. Artists will be notified by May 1, 2023**
5. Jury entries must conform to the format/s outlined below:
  - A total of six digital images must be submitted: FIVE images must be of your current work and ONE of your booth showing items displayed.
  - Please label entries with artist's name and medium.
  - Submit entries to [wbculturalartsalliance@gmail.com](mailto:wbculturalartsalliance@gmail.com), or mail to the address below.

Returning Artist: A reference sheet representing the booth image and five images representing the art should be submitted with your application. This reference sheet does not need to be high quality – it used simply for our reference. Please be sure to label your reference sheet with your name. Priority application deadline is April 1, 2023; extended deadline is May 1, 2023.

Cancellation: There will be no refunds for cancellation after acceptance, removal for cause, bad weather or other acts of nature. Exceptions may be made for highly unusual circumstances at the discretion of the WBCAA. There is no rain date.

Special Needs Assistance: Every effort will be made to assist artists with special needs. If you have a special need, please make your request on the application form and we will make every effort to accommodate you.

Artists Breakfast: A simple breakfast and coffee will be provided to artists on Saturday morning during set-up.

Artist Demonstrations: Artists are encouraged to demonstrate their medium before the public to encourage interest. Please contact Sandy or Marijo if you wish to provide a live demonstration.

Artist Raffle: Artists are encouraged to participate in the raffle by selecting a donation from their work. Winners will be sent to your booth to pick up their prize. Tickets and drawings will be conducted throughout the weekend. If you would like to participate, please sign-up during set-up on Saturday.

Lunch & Dinner: Lunch is available for purchase in the park and in several restaurants in town.

Questions/Contact: Our preferred method of communicating with you will be via email, so it is important that we can read your address and that you update us if it changes.

Email:           wbculturalartsalliance@gmail.com  
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                      PO Bo 314  
                      Williams Bay, WI 53191  
Website:       www.wbcaa.org